

Australian Business Directory Listing January 2021

Homepage URL	Submission Link	Model for submission	Directory Focus	Moz DA	Ahrefs DR	Alexa Au Ranking
https://truelocal.com.au	https://www.truelocal.com.au/login/business-centre	free listing	all kinds	84	82	1,250
https://yellowpages.com.au	https://get.yellow.com.au/yellow-online/	freemium - paid and free listings	all kinds	56	83	674
https://yelp.com.au	https://biz.yelp.com/business_name_and_location?utm_campaign=claim_business&utm_content=claim_biz_blog&utm_medium=yelp_blog&utm_source=biz_blog	free listing	Restaurants, Nightlife, home services	56	78	9,426
https://au.showmelocal.com	https://au.showmelocal.com/login.aspx?ReturnURL=/business-registration.aspx	free listing	all kinds	50	78	9,426
https://whitepages.com.au	https://www.whitepages.com.au/products/listing/?utm_medium=affiliate&utm_source=white%20pages&utm_campaign=brand&utm_content=footer	free listing	all kinds	55	73	866
http://whereis.com	https://get.yellow.com.au/yellow-online/	free with data from Yellow Pages	all kinds	50	75	1,996
https://localsearch.com.au	https://www.localsearch.com.au/	free listing	all kinds	43	81	2,574
https://www.oneflare.com.au/	https://www.oneflare.com.au/businesses/new	free listing	trades focus	47	76	722
https://hotfrog.com.au	https://admin.hotfrog.com.au/add/index-card	free listing	all kinds	51	71	4,956
https://wordofmouth.com.au	https://www.wordofmouth.com.au/users/new_with_business	free listing	all kinds	42	76	2,439
https://au.enrollbusiness.com	https://au.enrollbusiness.com/CreateBusinessProfile	free listing	all kinds	46	71	n/a
https://flyingsolo.com.au	https://www.flyingsolo.com.au/location	paid listings only	all kinds	49	67	4,506
https://startlocal.com.au	Use contact page to request inclusion / updating of your site.	freemium - paid and free listings	all kinds	48	67	11,037
http://dlook.com.au	https://www.dlook.com.au/advertising.php	freemium - paid and free listings	all kinds	39	75	8,834
https://serviceseeking.com.au	https://www.serviceseeking.com.au/list-your-business?action=index&controller=site#	free listing	trades focus	41	71	1,941
https://manlyaustralia.com.au	https://www.manlyaustralia.com.au/add-your-business/	freemium - paid and free listings	all kinds	54	50	n/a
https://businesslistings.net.au	https://www.businesslistings.net.au/register1.aspx	free listing	all kinds	44	60	n/a
https://servicecentral.com.au	https://www.servicecentral.com.au/for-business/signup/?ref=fb_header	free listing	trades focus	45	58	n/a
https://savvysme.com.au	https://www.savvysme.com.au/	free listing	all kinds	39	56	4,614
https://searchfrog.com.au	https://searchfrog.com.au/pricing-plan/	free listing	all kinds	56	38	n/a
https://aussieweb.com.au	https://mylisting.aussieweb.com.au/add-listing.aspx	free listing	all kinds	31	61	7,595
https://au.zipleaf.com/	https://manage2.zipleaf.com/Create-Listing?source=au	free listing	all kinds	31	59	n/a
https://localbd.com.au	http://www.localbd.com.au/SubmitBusiness/	free listing	all kinds	30	55	6,292
https://purelocal.com.au	https://www.purelocal.com.au/checkout/9	free listing	all kinds	37	47	276
https://locanto.com.au	https://www.locanto.com.au/my/login?continue=https://www.locanto.com.au/	free listing	all kinds	27	54	n/a

NOTES

Moz Ranking is a score (on a 100-point scale) developed by Moz that predicts how well a website will rank on search engines. It includes factors such as the number of links to your site; the number of domains linking to your site, how trustworthy your site seems and so on.

Alexa is a company owned by Amazon which provides web analytics. It collects traffic data from a panel of a few million users worldwide, then calculates a rank based on total traffic plus total pageviews.

Ahrefs also provides web analytics. It is generally considered to have the largest backlink database available. (Backlinks are links from other sites to your) The Ahrefs DR is based on number and quality of backlinks.

Australian Business Directory Listing January 2021

Homepage URL	Submission Link	Model for submission	Directory Focus	Moz DA	Ahrefs DR	Alexa Au Ranking
https://australianplanet.com	https://www.australianplanet.com/private/register	free listing	all kinds	31	50	n/a
https://nationaldirectory.com.au	https://nationaldirectory.com.au/	freemium - paid and free listings	all kinds	36	44	n/a
http://ozebiz.com.au	https://ourguides.com.au/add-listing/	free listing	all kinds	26	53	n/a
https://fyple.biz	https://www.fyple.biz/login/	freemium - paid and free listings	all kinds	27	50	n/a
https://localbusinessguide.com.au	https://www.localbusinessguide.com.au/addmybusiness/	free listing	all kinds	32	45	7,389
https://pinkpages.com.au	https://pinkpages.com.au/	free listing	all kinds	32	45	7,389
https://directory.com.au	https://directory.com.au/login/?redirect_to=https%3A%2F%2Fdirector	free listing	all kinds	22	54	n/a
https://superpages.com.au	https://www.superpages.com.au/advertise	freemium - paid and free listings	all kinds	24	47	11,074
https://directory.coais.com	https://directory.coais.com/add/	paid listings only	all kinds	26	45	12,601
https://australianguide.net	http://www.australianguide.net/index.php?controlador=alta&accion=alta_tipos	free listing	all kinds	23	47	n/a
https://yalwa.com.au	https://www.yalwa.com.au/post/	free listing	all kinds	28	42	n/a
https://local.com.au	not indicated	no data	all kinds	25	44	n/a
https://localstore.com.au	https://www.localstore.com.au/admin/user-login/	free listing	all kinds	26	40	21,177
https://ozbusiness.com.au	https://ozbusiness.com.au/listing/addbusiness	free listing	all kinds	24	41	n/a
https://misterwhat-au.com	https://www.misterwhat-au.com/	free listing	all kinds	29	36	n/a
https://businesslistingnow.com	http://www.businesslistingnow.com/member_register.php	free listing	all kinds	28	37	n/a
https://smea.org.au	https://www.smea.org.au/join	freemium - paid and free listings	all kinds	24	40	n/a
https://australian1.com	https://australian1.com/	free listing	all kinds	26	38	n/a
https://australiayp.com	https://www.australiayp.com/create-business-listing	paid listings only	all kinds	31	32	n/a
https://australiaonlineadvertising.com.au	https://australiaonlineadvertising.com.au/suggest-listing.php?id=0	free listing	all kinds	21	40	n/a
https://cylex.com.au	https://admin.cylex-australia.com/firma_default.aspx?step=0&d=cylex-australia.com	free listing	all kinds	22	38	n/a
https://nationwide.com.au	https://www.nationwide.com.au/index.php/page/view/register	free listing	all kinds	29	31	n/a
http://bloo.com.au	https://www.bloo.com.au/_pages/sign-up/	freemium - paid and free listings	all kinds	24	35	n/a
https://atozpages.com.au	https://www.atozpages.com.au/add-listing/?listing_type=gd_place	freemium - paid and free listings	all kinds	20	37	n/a
https://goguide.com.au	https://www.goguide.com.au/advertise	freemium - paid and free listings	all kinds	13	43	n/a
http://livepages.com.au	http://www.livepages.com.au/listing_options.php	freemium - paid and free listings	all kinds	22	34	n/a
http://yellowbook.com.au	http://www.yellowbook.com.au/addListing.asp	freemium - paid and free listings	all kinds	19	32	n/a
https://infoinfo-au.com	https://www.infoinfo-au.com/myaccount/registerbusiness#step.1	free listing	all kinds	20	29	n/a
https://findinaustralia.com	https://www.findinaustralia.com/AddEntity.aspx	free listing	all kinds	17	29	n/a
https://web-directory-australia.info		free listing	all kinds	18	26	n/a
https://auwebdir.com	https://www.auwebdir.com/aulink/link.aspx	freemium - paid and free listings	all kinds	16	28	na
https://opendi.com.au	https://service.opendi.com.au/listings	free listing	all kinds	17	26	17,815

NOTES

Moz Ranking is a score (on a 100-point scale) developed by Moz that predicts how well a website will rank on search engines. It includes factors such as the number of links to your site; the number of domains linking to your site, how trustworthy your site seems and so on.

Alexa is a company owned by Amazon which provides web analytics. It collects traffic data from a panel of a few million users worldwide, then calculates a rank based on total traffic plus total pageviews.

Ahrefs also provides web analytics. It is generally considered to have the largest backlink database available. (Backlinks are links from other sites to your) The Ahrefs DR is based on number and quality of backlinks.

Australian Business Directory Listing January 2021

Homepage URL	Submission Link	Model for submission	Directory Focus	Moz DA	Ahrefs DR	Alexa Au Ranking
https://aussie-hours.com	https://admin.cylex-australia.com/firma_default.aspx?step=0&src=findopen&d=www.cylex-australia.com	free listing	all kinds	15	25	10,700
https://aubizs.com	http://www.aubizs.com/submit.html	free listing	all kinds	19	n/a	n/a
https://www.homebuilding.com.au/	https://www.homebuilding.com.au/pricing-plan/	Paid listings only	building & development and renovations & repair	11	27	n/a
https://everythingauto.com.au	http://www.everythingauto.com.au/Add-Business/step0.html	freemium - paid and free listings	auto, marine and transport services	16	21	n/a
https://hellococky.com.au		n/a	all kinds	16	20	n/a
https://australia-business-listing.com.au	https://www.australia-business-listing.com.au/suggest-listing.php?cid=0	freemium - paid and free listings	all kinds	18	18	n/a
https://myguidegoldcoast.com/	not indicated	free listing	all kinds	18	15	n/a
http://abpd.com.au	http://abpd.com.au/list-your-business.php	paid listings only	all kinds	11	22	n/a
https://websitelink.com.au	https://websitelink.com.au/submit-listing/	paid listings only	all kinds	15	16	n/a
https://poter.com.au	https://www.poter.com.au/login?signup&r=/claimsearch	free listing	services	16	15	n/a
https://auseverything.com.au	https://auseverything.com.au/submit-site.htm	freemium - paid and free listings	all kinds	13	16	n/a
https://starofservice.com.au	https://www.starofservice.com.au/	free listing	all kinds	17	11	18,184
https://ersatz.com.au	http://ersatz.com.au/register-to-submit-your-items/	free listing	all kinds	22	3.7	n/a
https://sydney-city-directory.com.au	https://sydney-city-directory.com.au/forms/get-listed.htm	paid listings only	all kinds	19	5	n/a
https://advanceaustraliafair.com	https://advanceaustraliafair.com/addurl/	free listing	all kinds	12	10	n/a
https://intosydneydirectory.com.au	http://www.intosydneydirectory.com.au/add-your-business.php	free listing	all kinds	12	10	n/a
http://northsydneybusiness.com.au	http://www.northsydneybusiness.com.au/index.php?page=add&cid=0	paid listings only	all kinds	10	9	n/a
https://1300alltrades.com.au/		free listing	home services; not directory site	11	4.5	n/a
https://kmdirectory.com.au	http://kmdirectory.com.au/ListingOption.aspx	paid listings only	all kinds	11	4.3	n/a
https://yourtradie.com.au/	https://yourtradie.com.au/add-business/	freemium	services	12	2.8	n/a
https://business.directoryofaustralia.com.au/	https://www.business.directoryofaustralia.com.au/register.php	no information provided on the site	all kinds	12	0.9	n/a
https://atoztrade.com.au/	https://atoztrade.com.au/add-your-business/add	free listing	all kinds	10	0	n/a
https://searchatradie.com.au	https://searchatradie.com.au/about-search-a-tradie/local-business-guide/	freemium	product/service	10	0	n/a
https://tradiecentre.com.au/	https://www.tradiecentre.com.au/checkout/3	free	trades	4	4.1	n/a
https://clickblue.com.au	https://www.searchmylocal.com.au/add-business	free listing	all kinds	1	0	n/a

NOTES

Moz Ranking is a score (on a 100-point scale) developed by Moz that predicts how well a website will rank on search engines. It includes factors such as the number of links to your site; the number of domains linking to your site, how trustworthy your site seems and so on.

Alexa is a company owned by Amazon which provides web analytics. It collects traffic data from a panel of a few million users worldwide, then calculates a rank based on total traffic plus total pageviews.

Ahrefs also provides web analytics. It is generally considered to have the largest backlink database available. (Backlinks are links from other sites to your) The Ahrefs DR is based on number and quality of backlinks.

This list was compiled by NoBull Marketing from online research.

For more information visit nobullmarketing.com.au